

University of Wisconsin-Stevens Point
Department of History
Dr. Nancy-LoPatin-Lummis

FYS 101, Section 7

The Band That Changed the World

TR 9:35-10:50

455 CCC

346-3027

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Course Description:

When Apple Computer negotiated the rights to sell Beatles songs on itunes in 2010, television advertising was simple: “The Beatles: The Band that Changed the World.” The story of how four lads from Liverpool, England ushered in a revolution in music, popular culture, social and religious values, business practice and changed history is the topic of this Freshman Year Seminar. Students will explore the phenomenon of The Beatles in Great Britain and the “British Invasion” which transformed U.S. social and cultural norms for young people. The class will explore Beatlemania through a variety of materials from the history, art, film, eastern religious studies, business practices and political engagement, and, of course, music, in order to fully understand how the Beatles were more than the greatest rock band ever, but one which truly “changed the world.”

FYS Course Learning Outcomes: At the Completion of this class, students will be able to

- Describe the importance of a liberal education and the ways in which academic study is structured at UWSP.
- Describe the importance of critical thinking and information literacy and apply the associated skills.
- Identify and apply appropriate note-taking, test-taking, and time-management strategies to their academic studies.
- Describe the importance of co-curricular involvement and how it enhances their academic study at UWSP.
- Identify and utilize UWSP programs, resources, and services that will support their academic studies and co-curricular involvement.
- Develop a plan that demonstrates their responsibility for their own education, specifically how it relates to their interests, abilities, career choices, and personal development.

Learning Outcomes for THIS course: At the Completion of this class, students will be able to

Appreciate how the study of a rock’n’roll band adds to one’s broad base of knowledge and liberal education as a university student.

Required Reading: Berman, *"We're Going to See the Beatles!": An Oral History of Beatlemania*: ISBN: 9781595800329,

There will be additional readings on e-reserve and Desire2Learn.

Attendance Policy: Attendance is required and I will take attendance at each class. A percentage of your overall grade will reflect your attendance in class. Excused absences are defined as illness (with a doctor's note), funeral of a family member (with appropriate documentation), and university-related function (with appropriate documentation).

Course Requirements:

- o Attendance/participation: 10%
- o Career Exploration Assignment: 10%
- o One academic plan (GEP and prospective major): 10%
- o One content exam (Berman and other readings): 10%
- o One critical thinking argument mapping assignment: 10%
- o One short paper on *I Wanna Hold Your Hand*: 10%
- o On group archival research project/poster presentation on the Beatles impact on Central Wisconsin: 20%
- o One reflection paper on the role of FYS and your "understanding of your education": 20%

Assignments are to be uploaded into the classroom electronic platform, Desire2Learn (D2L) otherwise other wise indicated.

How are grades determined?

These are the criteria I will use for assigning grades. They correlate closely with a 4.0 scale used on the rubrics to evaluate individual assignments, though not perfectly. For example, a 4.0 is an A or 95; a 3.75 is an A- or 90%. If the average on the rubric is, let's say, a 3.88, then a 93% would be recorded in the D2L gradebook.

- o A (95-100)
- o A- (90-94.9)
- o B+ (86-89.9)
- o B (82-85.9)
- o B- (79-81.9)
- o C+ (76-78.9)
- o C (72-75.9)
- o C- (69-71.9)
- o D+ (66-68.9)
- o D (62-65.9)
- o D- (60-61.9)
- o F (60 or less)

UWSP Community Bill of Rights and Responsibilities:

UWSP values a safe, honest, respectful, and inviting learning environment. In order to ensure that each student has the opportunity to succeed, a set of expectations have been developed for all students and instructors. This set of expectations is known as the Rights and Responsibilities document, and it is intended to help establish a positive living and learning environment at

UWSP. For more information go to:

<http://www.uwsp.edu/stuaffairs/Pages/rightsandresponsibilities.aspx>.

The Rights and Responsibilities document also includes the policies regarding academic misconduct, which can be found in Chapter 14. A direct link can be found here:

<http://www.uwsp.edu/stuaffairs/Documents/RightsRespons/SRR-2010/rightsChap14.pdf>.

Americans with Disabilities Act:

The Americans with Disabilities Act (ADA) is a federal law requiring educational institutions to provide reasonable accommodations for students with disabilities. For more information about UWSP's policies, check here:

<http://www.uwsp.edu/stuaffairs/Documents/RightsRespons/ADA/rightsADAPolicyinfo.pdf>.

If you have a disability and require classroom and/or exam accommodations, please register with the Disability Services Office and then contact me at the beginning of the course. I am happy to help in any way I can. For more information, please visit the Disability Services Office, located on the 6th floor of the Learning Resource Center (the Library). You can also find more information here: <http://www4.uwsp.edu/special/disability/>.

Copyright and File Sharing:

Posting instructor-created course material onto course-sharing websites directly violates the instructor's copyright on his/her academic materials. These materials are provided for your convenience as an aid to learning. Permission to post instructor-created material on any such site is unequivocally denied.

Course Calendar:

Date	Topic/Activity	Reading
Sept. 3	Introduction to the FYS: Class Expectations and What You Can Expect to Get out this Class	
Sept. 8	Which Beatle are you? "Walking the Line" with SAAC peer advisors Student Involvement and Employment Office presentation Involvement Fair Time: 6 to 8 p.m. Date: Thursday, September 10, 2015 Location: Laird, Encore and Concourse	
Sept. 10	The Creation of the Band and early influences	

Sept. 15 Tutoring and Learning Center and Mypoint: Meet in 018 Learning Resources Center. You will be required to sign-up for a writing review at that time.

Sept. 17 **Time Management and Career Exploration:** One of the goals of the FYS is to “identify time-management strategies to academic studies”. Done in class – pair share for ideas to streamline time management.

Fill out the Weekly Schedule provided:

- All classes and labs
- One half hour to an hour for lunch and dinner
- Jobs
- Athletic practices
- Regularly scheduled meetings (clubs, organizations, religious worship, etc.)
- Regular exercise or workouts
- Study time for one week, for all classes. Include time for assignments, long-term projects, studying for exams.

Another goal is to explore career possibilities. We will look at Career Locker and other resources on campus.

Sept. 22 “Beatlemania” and “Muscle Reading” for college Readings on D2L

READ THE MATERIALS IN ADVANCE OF CLASS. HOW LONG DID IT TAKE YOU TO READ THIS ASSIGNMENT? TIME YOURSELF and BRING MATERIALS TO CLASS

Sept. 24 Alternative work assignment.
Career Exploration Assignment due on D2L by 5 pm.

Sept. 29 Information Literacy and the introduction to university research
Meet in LRC 316

Oct. 1 Beatlemania: beginning your group research project:
Area Research Center of the Wisconsin Historical Society and University Archives
in the LRC, 5th floor

Oct. 6 Discussion of *Hard Day’s Night* and *I Wanna Hold Your Hand*

Oct. 8 How to navigate advising, the DPR and creating a Four Year Plan: Meet in LRC 316

Oct. 13 ***Rubber Soul***
Paper on *I Wanna Hold Your Hand* due on D2L by beginning of class

Oct. 15 Critical Thinking, argument mapping and the “Jesus Controversy”
Read the **Zimmer** article on D2L

- Oct. 20 "1965" and the changing of the band
- Oct. 22 Group research work in class
Four Year Academic Plan (GEP and prospective major) due in class
- Oct. 27 *Revolver*
- Oct. 29 Exam Strategies in preparation for the midterm
- Nov. 3 **Midterm Exam**
- Nov. 5 *Sergeant Pepper's Lonely Hearts' Club Band*
- Nov. 10 Exam Assessment/Time Management revision
Argument mapping assignment due in class
- Nov. 12 The changing nature of rock and pop music in the UK and US
- Nov. 17 India, Transcendental Meditation and *The White Album*
- Nov. 19 The Band Splits Apart: What is happening with your high school relationships?
- Nov. 24 *Abbey Road*
- Dec. 1 Group research work in class
- Dec. 3 *Let It Be*
- Dec. 8 Group research presentations
- Dec. 10 Group research presentations
- Dec. 12 How did the Beatles Change the World? How did FYS change your understanding of your education?
- Dec. 18 **Reflection paper on FYS and your understanding of "liberal education" due by 12:30 in D2L Dropbox. Nothing uploaded after that will be accepted. No exceptions.**

